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Delphi Provides Display Technology to First Sushi Drive Thru Concept in Singapore

Singapore – March 18, 2009 – Delphi Display Systems announced today that it has provided an outdoor digital display to Sakae Sushi's first drive-thru restaurant located in the heart of a prime business district in west Singapore.

This latest venture is aiming to revolutionize the Drive Thru market for food and beverage by introducing a food not typically associated with value meals. Sakae Sushi has about 70 outlets around the world and this is the first introduction of a Drive Thru system to capture the market desiring Japanese food on the go.

"With the economy facing a downturn, Sakae Sushi Drive-thru is one way that consumers can continue to enjoy restaurant quality Japanese cuisine at lower prices and with quick service through our Drive Thru lane. As a fresh and wholesome alternative to the usual American fast-food available through drive-thru, I'm confident our latest concept will be well-received by many locals, especially with the nation heading towards a healthy lifestyle," said Mr. Douglas Foo, CEO of Apex-Pal International, owner of Sakae Sushi.



The restaurant is located in the prime business district on the western part of Singapore and occupies over 3000 square feet. The display helps showcase new menu items, special promotions and most importantly, ensures the accuracy of the customer order. "We are enthused to be providing the display technology for this innovative store in Asia and it reaffirms our commitment to Delphi's international focus", said Joseph Wojcik, Delphi Display System's Vice President of International.



About Apex-Pal International Ltd

Apex-Pal is a homegrown leader in providing innovative food and beverage solutions. With more than a decade of experience under its belt, the Group constantly breaks new grounds offering Singapore a taste of international dining through brands including Sakae Sushi, Sakae Teppanyaki, Sakae Izakaya, Sakae Delivery, Hei Sushi, Hibiki, The Pasta Shop, Senjyu, Kohi Ten and Crepes & Cream. It is supported by Nouvelle Events, the only specialist caterer in Singapore that offers an award winning and unique patented portable *kaiten* (conveyor belt) *sushi* experience. In addition, the Group is involved in franchising its brands, food import and distribution as well as business-to-business supplies.

About Delphi Display Systems

Headquartered in Costa Mesa, California, Delphi Display Systems designs and manufactures a wide variety of outdoor digital signage products serving the quick service restaurant (QSR), petroleum retail, and other market verticals. Applications include drive-thru order confirmation, digital menu boards, gas-pump top video displays, outdoor information kiosks and more. For more information on the company or the products they offer visit them on the web at www.DelphiDisplay.com or call +1.949.574.4200.

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