



## **FOR IMMEDIATE RELEASE**

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### **Delphi Display Systems Hires new Vice President of Sales**

Costa Mesa, CA – May 17, 2010 – Delphi Display Systems Inc. announced today that it has appointed David Skinner – Vice President of Sales. Mr. Skinner’s diverse technical sales experience and proven track record give him strong credentials to build corporate relationships, lead the company’s sales team and manage its distribution channel development strategy.

David has over 25 years of international experience dealing in silicon wafer, LCD, and Recording Media manufacturing with both public and private companies. His experience extends across capital equipment, component products, and services. Since 2006 Mr. Skinner has utilized his expertise consulting for global companies as well as entrepreneurial enterprises. Developing and implementing sales and logistics strategies while assisting with their management and growth strategies.

“We are very excited to be adding David to our executive management team”, said Ken Neeld, Delphi Display System’s President & CEO. “His broad base of global sales experience gives him a unique set of competencies that will help Delphi achieve its short and long term growth objectives.”

Mr. Skinner was educated in Business and Logistics at UCLA and completed the Stanford University Graduate School of Business Executive Program. He serves in various capacities with several universities and enjoys mentoring executive MBA students.

### **About Delphi Display Systems**

Headquartered in Costa Mesa, California, Delphi Display Systems designs and manufactures a wide variety of outdoor digital signage products serving the quick service restaurant (QSR), petroleum retail, and other market verticals. Applications include drive-thru order confirmation, digital menu boards, gas-pump top video displays, outdoor information kiosks and more. For more information on the company or the products they offer visit their Web site at [www.DelphiDisplay.com](http://www.DelphiDisplay.com) or call (800) 456-0060.

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