



Delphi Display Systems Announces New Director of Hardware Engineering

Costa Mesa, CA – January 10, 2014 – Delphi Display Systems Inc., the world’s leading provider of visual engagement technologies, adaptive content delivery systems and business performance tools for the food service and consumer retail markets, today announced the appointment of Benjamin Medvitz as Director of Hardware Engineering.

Benjamin will be responsible for managing Delphi’s hardware engineering team with a focus on instituting formal processing, supporting hardware product development roadmaps, directing development and sustaining efforts on all new and existing hardware products. Benjamin will be a key contributor in the evaluation of and preparation for product development proposals.

Benjamin previously worked at INTHEAIR NET LLC. as Vice President of Engineering. He was responsible for the development, patents and production in launching a next-generation in-flight entertainment system that charges and delivers content to passengers' smart phones and tablet computers.

Bill Homan-Muise, Delphi’s Vice President of Engineering stated, “Benjamin’s experience and background will be a great asset to Delphi as the company moves further into solutions sales. Benjamin’s ability to envision the entire customer solution provides Delphi with a unique perspective to the hardware engineering process and will give our company a competitive advantage.”

Benjamin holds a Bachelor of Science in Electrical and Computer Engineering from University of California at Irvine and he also holds an MBA from the University of California at Irvine.

Delphi Display Systems, Inc. provides customized digital signage hardware, software and service solutions that enable businesses to engage with, interact with, influence, attract and retain their end customers. Delphi’s advanced analytics and business intelligence capabilities enable its customers to optimize the effectiveness of their digital consumer engagement strategy – and ultimately their profitability. Delphi provides solutions to the Quick Service Restaurant (QSR), hospitality, fuel distribution, health care, automotive and other industry groups. Delphi has installed solutions in more than 30,000 locations in 50 countries around the world. Follow Delphi on Twitter (<https://twitter.com/DelphiDisplay>) and “like” Delphi on Facebook under Delphi Display Systems Inc. For more information on the company and its products, visit www.DelphiDisplay.com or call 714-825-3400.

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