



## **Delphi Announces New Outdoor Digital Menu System**

*New Outdoor Digital Menu System Unveiled At Digital Signage Expo*

**Costa Mesa, CA – January 27, 2014 – Delphi Display Systems Inc.** – the world’s leading provider and thought leader for consumer engagement and business optimization technology solutions for food service and consumer retail markets announced today it released a new outdoor digital menu system. This new outdoor digital menu system is modular in design and comprised of a single fully sunlight readable 47” full HD LCD that can be configured as a single, dual or triple screen formats. The system will integrate with Delphi’s indoor digital menu system via Delphi’s Engage™ software solution providing QSR operators with a seamless indoor/outdoor digital platform to create and manage menu items, prices, and graphics and optimize the menu layout. Delphi’s new outdoor menu system promises unsurpassed reliability with its ruggedized construction, wide temperature operation from -40F to +122F, and proven environmental control systems and software. Delphi is well-known for the durability of their Order Confirmation Displays and Drive-Thru timing systems.

Mark DiCamillo, Vice President of Product Management at Delphi stated, “Our new outdoor digital menu system provides QSR operators with a durable and impactful digital menu that can increase sales in the highest revenue area of the store. The platform eliminates the need for printed materials, can be changed instantaneously to enable micro-day parting and to update pricing. Additionally, we’ve incorporated a built-in order confirmation system substantially reducing the total cost of ownership for QSR operators.”

The outdoor digital menu system offers a unique “fail-over” feature ensuring the menu is always operating and customers are never inconvenienced. Delphi also offers professional services that assist its customers with the design/creation, development and management of the content for their digital menu system.

Delphi’s new Outdoor Digital Menu System will be featured in booth #846 at the Digital Signage Expo in Las Vegas February 11<sup>th</sup> through the 13<sup>th</sup>. Click the link for more information about the show. <http://www.digitalsignageexpo.net/>

Delphi Display Systems, Inc. provides customized digital signage hardware, software and service solutions that enable businesses to engage with, interact with, influence, attract and retain their end customers. Delphi's advanced analytics and business intelligence capabilities enable its customers to optimize the effectiveness of their digital consumer engagement strategy – and ultimately their profitability. Delphi provides solutions to the Quick Service Restaurant (QSR), hospitality, fuel distribution, health care, automotive and other industry groups. Delphi has installed solutions in more than 30,000 locations in 50 countries around the world. Follow Delphi on Twitter (<https://twitter.com/DelphiDisplay>) and “like” Delphi on Facebook under Delphi Display Systems Inc. For more information on the company and its products, visit [www.DelphiDisplay.com](http://www.DelphiDisplay.com) or call 714-825-3400.

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