



## **Delphi Releases Details on New Mobile Command Center™ Smart App**

*To be demonstrated at FSTEC this month in New Orleans*

**Costa Mesa, CA – September 10, 2014** – Delphi Display Systems, Inc. – the global leader in consumer engagement and business optimization technology solutions for the food service and consumer retail markets, released details on the introduction of its new *Insight Mobile Command Center™* smart app that provides QSR operators with real-time monitoring and control of key drive-thru operational metrics. The app will be on display at FSTEC from September 22-23 at the Sheraton, New Orleans.

*The Insight Mobile Command Center™ app* provides QSR operators with the ability to remotely manage key functionality of the Insight® platform from any mobile device. With a smart phone or tablet, operators can select various dashboard views to present on wall-mounted displays to their production crew as well as monitor key vital business statistics in real time right on their phone or tablet. The app will be initially released for the Android operating system and available for free through the Google Play Store. Apple OS will be supported in a future release.

The *Insight Mobile Command Center™* app provides the foundation for future capabilities that will include mobile management of indoor and outdoor digital menu board content (including pricing), remote system configuration and equipment health monitoring -- providing users with an unprecedented view into restaurant operations in order to maximize sales and profitability.

“We are excited to be showing Delphi’s latest in the list of new solution offerings at FSTEC,” said Ken Neeld, President and CEO. “Our Mobile Command Center™ app provides our customers with invaluable insight into, and control over their drive-thru operations using their smart phone or tablet. We are committed to continually innovating new high value solutions for our QSR customers that help them to drive top line sales while reducing costs through improvements in operational efficiency.”

To see the new *Insight Mobile Command Center™* app in addition to the full Insight® platform lineup including interior and drive-thru digital menu boards, order confirmation systems and wireless headsets, visit Delphi at FSTEC in booth #608. For more information, visit [www.fstec.com](http://www.fstec.com) and contact Delphi at 714-825-3490 to schedule an appointment at the show.

### **About Delphi**

Delphi Display Systems, Inc. provides customized digital signage hardware, software and service solutions that enable businesses to engage with, interact with, influence, attract and retain



their end customers. Delphi's advanced analytics and business intelligence capabilities enable its customers to optimize the effectiveness of their digital consumer engagement strategy – and ultimately their profitability. Delphi provides solutions to the Quick Service Restaurant (QSR), hospitality, fuel distribution, health care, automotive and other industry groups. Delphi has installed solutions in more than 30,000 locations in over 50 countries around the world. Follow Delphi on Twitter (<https://twitter.com/DelphiDisplay>) and “like” Delphi on Facebook under Delphi Display Systems Inc. For more information on the company and its products, visit [DelphiDisplay.com](http://DelphiDisplay.com) or call 714-825-3400.

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