



Delphi to Unveil Two New Technologies at FSTEC 2014

State of the art timing system and mobile app will be showcased

Costa Mesa, CA – September 3, 2014 – Delphi Display Systems, Inc. – the global leader in consumer engagement and business optimization technology solutions for the food service and consumer retail markets, announced today that it will unveil two new technologies for the Quick Serve Restaurant (QSR) industry at FSTEC later this month in New Orleans. Insight Track® VR+ and Insight Mobile Command Center™ are the latest applications to be released as part of Delphi’s Insight® total drive-thru technology platform.

Delphi’s Insight Track® VR+ drive-thru speed of service optimization solution utilizes digital cameras and state-of-the-art image processing software to detect, track and time vehicles from the time they enter the property until the time they leave. Instead of the simple greet / menu and pickup events of current timing systems, the Track VR+ solution can track multiple vehicles as well as special windows and parking zones for mobile pre-order customers. The Insight Mobile Command Center™ smart phone app empowers store managers and crew to monitor store speed of service in real time on their phones, and to control in-store dashboards with a few simple clicks on their mobile devices. Delphi will release additional details on these new solutions in the coming weeks.

“The entire industry is talking about how best to interact with mobile-enabled consumers, and we are excited to be meeting that challenge head on,” said Ken Neeld, President and CEO. “Our Insight Track VR+ and Mobile Command Center™ solutions provide our customers with invaluable insight into, and control over their drive-thru operations,” added Neeld.

To see the new Insight Track™ VR+ and Insight Mobile Command Center™ solutions in addition to the full Insight® platform lineup including interior and drive-thru digital menu boards, order confirmation systems and wireless headsets, visit Delphi at FSTEC from September 22-23 in booths 608 and 709. For more information, visit www.fstec.com.

About Delphi

Delphi Display Systems, Inc. provides customized digital signage hardware, software and service solutions that enable businesses to engage with, interact with, influence, attract and retain their end customers. Delphi’s advanced analytics and business intelligence capabilities enable its customers to optimize the effectiveness of their digital consumer engagement strategy – and ultimately their profitability. Delphi provides solutions to the Quick Service Restaurant (QSR), hospitality, fuel distribution, health care, automotive and other industry groups. Delphi has installed solutions in more than 30,000 locations in over 50 countries around the world. Follow Delphi on Twitter (<https://twitter.com/DelphiDisplay>) and “like” Delphi on Facebook under Delphi Display Systems Inc. For more information on the company and its products, visit DelphiDisplay.com or call 714-825-3400.

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