



## **Delphi Provides Multi-Faceted Digital Signage System for the University of California, Irvine Paul Merage School of Business**

**Costa Mesa, CA – May 11, 2015** – Delphi Display Systems, Inc. – the global leader in consumer engagement and business optimization technology solutions for the food service, transportation and education markets, announced today that it has installed a multi-faceted digital signage network for the University of California, Irvine Paul Merage School of Business. UCI chose Delphi to design the digital signage system as part of the newly constructed, LEED efficient Merage School Building on their main campus. The digital signage network consists of informational displays located by the elevators on each of the five floors, interactive touch way-finding displays located on the ground floor of both business school buildings, and a digital donor wall display located in the lobby area. The digital signage network was unveiled during multiple celebrations of the new building’s grand opening, culminating in the ribbon cutting ceremony on May 8<sup>th</sup>.

“We are excited to be working with the Paul Merage School of Business as the exclusive provider of digital signage for their new state-of-the-art building,” said Ken Neeld, President and CEO of Delphi. “The talented staff at the Merage School has been a pleasure to work with throughout the design, implementation and training process. With minimal instruction, they are now creating and managing the content for the network using Delphi’s cloud-based Insight Engage® content management system.”

Merage School Assistant Dean and CIO John Clarke noted, “After reviewing a number of digital signage solutions, we chose Delphi not only for their system’s flexibility and ease of use, but because of their strong commitment to a long term partnership that was evident in their exceptional service and support. It was clear from the start that they felt and acted as part of our own team, not only providing training, but going the extra mile with helpful tips and supportive recognition of our accomplishments.”

### **About Delphi**

Delphi Display Systems, Inc. provides customized digital signage hardware, software and service solutions that enable businesses to engage with, interact with, influence, attract and retain their end customers. Delphi’s advanced analytics and business intelligence capabilities enable its customers to optimize the effectiveness of their digital consumer engagement strategy – and ultimately their profitability. Delphi provides solutions to the Quick Service Restaurant (QSR), education, convenience store and fuel retail, health care, and other industry verticals. Delphi has installed solutions in more than 30,000 locations in over 50 countries around the world. Follow Delphi on Twitter (<https://twitter.com/DelphiDisplay>) and “like” Delphi on Facebook under Delphi Display Systems Inc. For more information on the company and its products, visit [DelphiDisplay.com](http://DelphiDisplay.com) or call 714-825-3400.

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