



Delphi Display Systems Names Senior Vice President, Global Business Development

Costa Mesa, CA, August 23, 2016 - Delphi Display Systems, Inc. – the global leader in consumer engagement and business optimization technology solutions for the food service industry, announced today the promotion of David Skinner to Senior Vice President, Global Business Development effective September 1, 2016. In his new role, David will be responsible for growing the global business through the development of strategic international partnerships and end-customers. Additionally, he will be responsible for the management of key high level account relationships in North America.

“I am excited about taking on this new role and the opportunities it presents for Delphi,” said David Skinner. “We are seen as an industry leader in our market and have steadily expanded our global footprint each year. This role will allow me to work more closely with our management team and increase our technology platform, software applications and digital solutions. I expect to expand upon our existing large customer and partner base within the quick service and fast casual restaurant market segments, while creating new relationships with many of the world’s leading brands.”

Over the past 6+ years in his role as VP, Sales, David’s contributions have been instrumental in developing Delphi’s domestic and global business, now spanning over 70 countries around the globe. As SVP, Global Business Development, David will now be able to focus 100% of his efforts on select high-growth international markets as well as key strategic opportunities domestically. “

“I am excited to have David in his new role and am confident that he will be highly successful,” said Ken Neeld, President and CEO of Delphi Display Systems. “I look forward to working closely with him to achieve our aggressive global growth objectives.”

About Delphi

Delphi Display Systems, Inc. provides customized digital signage hardware, software and service solutions that enable businesses to engage with, interact with, influence, attract and retain their end customers. Delphi’s advanced analytics and business intelligence capabilities enable its customers to optimize the effectiveness of their digital consumer engagement strategy – and ultimately their profitability. Delphi provides solutions to the Quick Service Restaurant (QSR), education, convenience store and fuel retail, health care, and other industry verticals. Delphi has installed solutions in more than 35,000 locations in over 65 countries around the world. Follow Delphi on Twitter [@DelphiDisplay](https://twitter.com/DelphiDisplay) and like Delphi on facebook.com/delphidisplay. For more information on the company and its products, visit DelphiDisplay.com or call 714-825-3400.

Press Contact:

Name: Victoria Desemone

Mobile: 949-943-9698

Email: vdesemone@delphidisplay.com

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