



## Delphi Display Systems provides Total Digital Solution for Havana Savannah Coffee Concept

Costa Mesa, CA, April 15, 2021 - Delphi Display Systems, Inc. – a global provider of technology solutions for the Quick Service Restaurant (QSR) industry, has installed a full visual engagement and business optimization platform for the first Havana Savannah coffee concept based in Valencia, California. The platform consists of indoor and outdoor digital menu and promotional displays, drive-thru order confirmation, timing and wireless headset systems. All digital content is powered by Delphi’s Insight Engage® cloud-based content management system. As part of the turnkey offering, Delphi provided technical consulting services for the in-store and drive-thru design as well as installation services for all of the drive-thru equipment.

“A key component of our consumer engagement strategy is to provide a full digital experience, both inside and in the drive-thru,” said Bruce Burrows, founder and CEO. “Delphi’s state of the art technology solutions helped us deliver on this strategy by immersing our customers in the Havana Savannah brand messaging throughout their entire visit.”



“We are very pleased to be able to provide our full line up of technology solutions for this amazing new coffee concept,” said Ken Neeld, President and CEO of Delphi Display Systems. “We look forward to helping Havana Savannah continue to grow as they embark on their aggressive expansion plans across California and beyond.”

### **About Delphi**

Delphi Display Systems, Inc. provides customized outdoor and indoor digital signage hardware, software and service solutions that enable businesses to engage with, influence, attract and retain their end customers. Specializing in drive-thru technologies, Delphi provides solutions to the Quick Service Restaurant (QSR) industry where it has installed solutions in more than 40,000 locations in over 75 countries around the world. The company also serves the education, corporate, transportation and theme park markets as well as other industry verticals. For more information on the company and its products, visit [DelphiDisplay.com](http://DelphiDisplay.com).

### **About Havana Savannah**

We are Havana Savannah, the home of TornadoBrew™ the world’s newest, patents pending, coffee brewing system. Our founder, is a serial entrepreneur and inventor who spent an entire career designing, patenting, manufacturing and marketing groundbreaking water purification and coffee brewing technology. He invested years of experience and vast knowledge into the design, development and application of the TornadoBrew™ Technology featured at Havana Savannah. For more information, visit [HavanaSavannah.com](http://HavanaSavannah.com)

### **Press Contact:**

Name: Ken Neeld, President & CEO

Email: [kneeld@delphidisplay.com](mailto:kneeld@delphidisplay.com)

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